

Downtown Allentown Business Alliance - July 2024 - June 2025

	<u>Revenue</u>	<u>Expenses</u>	<u>Date</u>
Beginning cash balance as of June 30, 2024	\$15,909.02		
July Salary Expense		\$3,645.12	7/31/2024
July AMP Card expenses		\$351.90	7/31/2024
July Website expense		\$35.81	7/31/2024
July DABA additional Blues Revenue/Expesne	-\$664.95	\$735.04	7/31/2024
DABA July Marketing Expense		\$1,500.00	7/31/2024
DABA July Meeting Expense		\$17.09	7/31/2024
LV Phantoms Contribution	\$10,000.00		7/31/2024
Allentown Back to School Bash Vendors	\$2,250.00	\$2,250.00	8/31/2024
August DABA Juneteenth additional expense		\$214.00	8/31/2024
August AMP Card expenses		\$351.65	8/31/2024
August Salary Expense		\$3,645.12	8/31/2024
August DABA Blues additional expenses		\$272.00	8/31/2024
DABA August Marketing Expense		\$1,500.00	8/31/2024
DABA Web/Constant Contact/Meeting expenseses		\$175.87	8/31/2024
September Salary Expense		\$3,645.12	9/30/2024
DABA BeerFest Revenue/Expense	\$10,711.00	\$9,757.00	9/30/2024
DABA Support - Alvin H Butz	\$5,000.00		9/30/2024
DABA September Marketing Expense		\$1,500.00	9/30/2024
DABA Web/Constant Contact expenses		\$156.31	9/30/2024
September AMP card expenses		\$351.65	9/30/2024
October AMP Card expenses		\$546.60	10/31/2024
DABA October Marketing expense (expense catch up from 1st invoice)		\$3,000.00	10/31/2024
DABA Web/Constant Contact/Meeting expenseses		\$165.85	10/31/2024
10/15 UME Ribbon Cutting Revenue/Expense	\$350.00	\$70.00	10/31/2024
DABA October Boos Trail Net Revenue	\$1,755.50		10/31/2024
Blues - Lehigh County Grant Support	\$3,500.00		10/31/2024
DLP Capital Web Advertising/ribbon Cutting/ DABA Support package	\$8,995.00		10/31/2024
DABA October Salary Expense		\$3,645.12	10/31/2024
DABA - Adjust Beerfest - TicketLeap acutal \$\$ received	-\$719.25		11/30/2024
DABA Social Media Campaign(Small Bus Sat) Revenue/Expense	\$750.00	\$500.00	11/30/2024
DABA Blues correction- Bru Daddys and Parking exp	-\$600.00	-\$71.26	11/30/2024
DABA November Salary Expense		\$3,645.12	11/30/2024
DABA Web/Constant Contact/Meeting expenseses		\$165.85	11/30/2024
DABA AMP Final Fees		\$379.50	11/30/2024
DABA December Salary Expense		\$3,651.69	12/31/2024
DABA Web/Constant Contact/Meeting expenseses		\$165.85	12/31/2024
DABA Treelighting Revenue/Expense (\$250 unpd)	\$8,490.00	\$4,728.28	12/31/2024
DABA Small Business Saturday correction		-\$0.06	12/31/2024
DABA NYE Event Revenue/Expense	\$220.00	\$5,965.40	12/31/2024
DABA SPARK Management Fee revenue	\$2,590.12		12/31/2024
DABA Blues - W/O invoice not paid (Bus closed)	-\$1,500.00		12/31/2024
DABA AMP - Adjusted balance to \$0	\$532.33		12/31/2024
DABA December Marketing Expense		\$1,500.00	12/31/2024
DABA January Salary Expense		\$3,651.69	1/31/2025
DABA SPARK Management Fee revenue	\$630.75		1/31/2025
DABA January Marketing Expense		\$1,500.00	1/31/2025
DABA Web/Constant Contact/Meeting expenseses		\$243.07	1/31/2025
DABA Treelighting expense adjustment		-\$30.13	1/31/2025
DABA SPARK Management Fee revenue	\$1,779.13		2/28/2025
Additional AMP fees to close account		\$311.80	2/28/2025
DABA February Marketing Expense		\$1,500.00	2/28/2025
DABA Web/Constant Contact expenses		\$361.35	2/28/2025
DABA February Salary Expense		\$3,256.19	2/28/2025
DABA March Salary Expense		\$3,425.69	3/31/2025
DABA Web/Constant Contact/Meeting expenseses		\$379.85	3/31/2025
DABA April Salary Expense		\$3,651.69	4/30/2025
DABA Web/Constant Contact/Meeting expenseses		\$129.85	4/30/2025

DABA Web Domain Name Renewal	\$368.88	4/30/2025
DABA additional AMP fees to close account (hopefully final fees)	\$80.90	4/30/2025

	- \$7,013.80	\$54,069.63	\$76,992.45
Total	- \$7,013.80		
Total Net Balance - DABA			
invoices not paid yet - \$2,702.00- total cash balance is (\$9,715.80)			
Total blues invoices unpaid - \$2,452.00			
Total Treelighting unpaid - \$250.00			